

URBAN
DAKOTA
CREATIVE

urbandakotacreative.com

what we do

GRAPHIC DESIGN

Visually appealing design and layout of most any project.

Sampling of projects include but not limited to:

Print design of ads, brochures, logos, business cards, save the dates, invites, and auction catalogs.

Large format printing of signs, bus ads, roll up and trade show signs.

Digital design for banner ads, Facebook ads and cover images.

ELEVATING EXISTING MATERIALS

Adjustments to your existing materials to help you and your business project the best reflection of you, your business or non-profit.

BRANDING

Develop a look for your business and keep that look consistent in everything related to your business.

MARKETING

With a degree in marketing and sales can help determine demographic, a secondary demographic, goal of prospective materials, look and development of materials to effectively capture your target market.

ILLUSTRATION

Do light illustration. See our Urban Hound project on our website. Illustrated both dog images.

Can redraw bitmapped logos and images to vector in a cleaner, crisper format than possibly most vectorizing programs.

MAILCHIMP MARKETING CAMPAIGNS

Help determine goal to achieve with campaign along with determining look and helping with language and subject lines to engage audience.

NON PROFIT CHARITY AUCTION MATERIALS

Extensive experience in creating look for event and using that look throughout materials including save the dates, invites and auction catalogs.



how we do what we do

There are many projects that can be done just through email communication.

Others are best with a no obligation meeting on the project. Can meet at your office or over a cup of coffee at your local coffee joint.

During this meeting we will discuss scope of work. Will offer up suggestions of content, dimension of physical piece, overall look and whatever else comes to mind.

We'll also create a mood board if project necessitates, pick colors from our charts and paper from samples.

If there is a way to save money we will suggest it. Can be from slightly changing the size to get more on a sheet during printing or offering up things client can do themselves and send to us to save them \$.

After meeting a price quote will be send based on what was spoke about at meeting.

If client agrees to quote, we will start on project within 3 days. Generally, 3-5 samples will be sent to client.

From this point, client will pick one or two with any edits or adjustments. Will send back to client with changes.

answer to a common question

We're often asked, "How did you come up with your name?" Well, Teresa is just as much a country girl as she is a city girl. She lives outside the box with many interests. With family in North Dakota it just came together.

how to connect with us

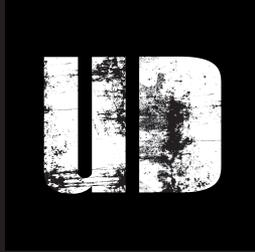
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Graphic Design ▪ Elevating Existing Materials
Brand Development ▪ Marketing ▪ Illustration
Mailchimp Marketing Campaigns
Non-Profit Charity Auction Materials